

MCLEAN COUNTY CERTIFIED WORK READY COMMUNITY INITIATIVE

The McLean County CWRC initiative is a partnership between ACT, Inc. and several local entities including the McLean County Chamber of Commerce, Bloomington-Normal Economic Development Council, McLean County Community Compact, McLean County Unit 5, Regional Office of Education 17 and Heartland Community College.

Central to the McLean County CWRC initiative is county-wide adoption of ACT’s National Career Readiness Certificate. NCRC has the following benefits:

- Helps **individuals** document and improve their skills and paves the way to better jobs and higher wages.
- Helps **employers** make better hiring decisions, resulting in reduced training time and cost, lower turnover and higher productivity.
- Helps **our communities** measure and close skills gaps and market the quality of their workforce.

INDIVIDUALS CAN EARN THE NCRC BY TAKING THESE ASSESSMENTS:

- Applied Mathematics
- Locating Information
- Reading for Information

THE CERTIFICATE IS AWARDED AT FOUR LEVELS BASED ON AN INDIVIDUAL’S PERFORMANCE ON THE ASSESSMENTS:

PLATINUM

skills for 99% of the jobs in ACT’s extensive database.

GOLD

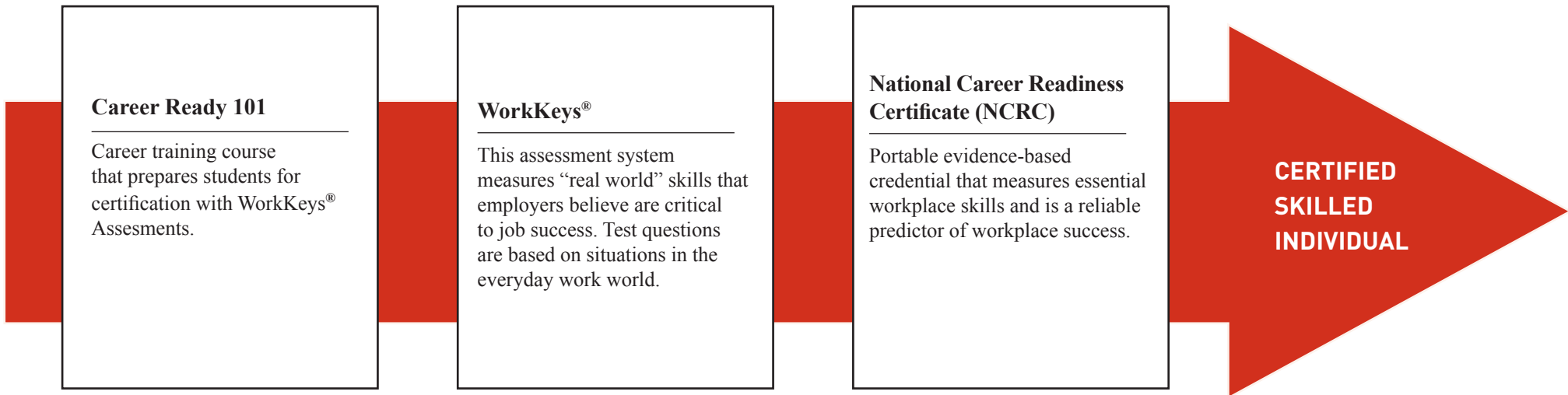
skills for 93% of the jobs in ACT’s extensive database.

SILVER

skills for 67% of the jobs in ACT’s extensive database.

BRONZE

skills for 16% of the jobs in ACT’s extensive database.



Career Ready 101

Career training course that prepares students for certification with WorkKeys® Assessments.

WorkKeys®

This assessment system measures “real world” skills that employers believe are critical to job success. Test questions are based on situations in the everyday work world.

National Career Readiness Certificate (NCRC)

Portable evidence-based credential that measures essential workplace skills and is a reliable predictor of workplace success.

**CERTIFIED
SKILLED
INDIVIDUAL**

A PROVEN SUCCESS

ACT's National Career Readiness Certificate (NCRC) is a proven, successful credential based on the WorkKeys® system that employers have used for nearly 20 years. The NCRC certifies essential employability skills and work-related behaviors needed for workplace success.

NCRC is a reliable way for employers to predict an individual's work readiness skills and job performance. With this tool, employers can make better hiring decisions, resulting in reduced training time and cost, lower turnover and higher productivity.

SUPPORTING A STRONGER WORKFORCE IS EASY

All your business needs to do is:

- Recognize the NCRC certification when applicants present one
- Recommend the NCRC for applicants and/or existing employees

FOR MORE INFORMATION ON THE MCLEAN COUNTY CWRC INITIATIVE visit workreadycommunities.org/IL/113.

FOR INFORMATION ON HOW TO TAKE THE NCRC ASSESSMENTS please contact Travis Huber at (309) 268-8191 or travis.huber@heartland.edu. or visit www.heartland.edu/communityEd/NCRC.jsp.

FOR DETAILS ON HOW TO UTILIZE NCRC AT YOUR ORGANIZATION please contact Jennifer Feaman at (309) 268-8157 or jennifer.feaman@heartland.edu.



Bloomington-Normal
ECONOMIC DEVELOPMENT COUNCIL



*Connecting education with regional
workforce development efforts*



www.workreadycommunities.org/IL/113